



BlueCross BlueShield of Nebraska

An independent licensee of the Blue Cross and Blue Shield Association

NEWS RELEASE

FOR IMMEDIATE RELEASE

Blue Cross and Blue Shield of Nebraska names new directors

May 18, 2007 (Omaha, Neb.)— Blue Cross and Blue Shield of Nebraska announces the following promotions and staffing changes:

Brad Schroeder moves to Director, Talent Management. In this newly created position, he oversees all talent activities, including recruitment and leadership training. Schroeder recently served as Manager, Human Resources. He transferred to Nebraska from Blue Cross and Blue Shield of Illinois.

Tim Hacker is named Director, Cost and Budget after serving as Manager, Cost and Budget. Hacker has been with Blue Cross and Blue Shield of Nebraska for sixteen years.

Brenda Wichman joins Blue Cross and Blue Shield of Nebraska as Director, Customer Service Center. Wichman comes to Blue Cross after 18 years at American Express, most recently as Director of Customer Service Operations.

Lisa Pabian is promoted to Director of Development. In this position she will oversee all of the Information Services data and development efforts. She brings over 15 years experience in the field of Information Technology including Architecture and Design, Configuration Management, Information Security, Information Systems Auditing and Server Administration.

Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross and Blue Shield Association, insures or provides benefit administration to nearly 717,000 people. Blue Cross and Blue Shield of Nebraska is a mutual insurance company committed to delivering the health and wellness solutions that people value most.

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