



BlueCross BlueShield of Nebraska

An independent licensee of the Blue Cross and Blue Shield Association

NEWS RELEASE

FOR IMMEDIATE RELEASE

June 1, 2006 (Omaha, Nebraska) -- Blue Cross and Blue Shield of Nebraska, along with the Greater Omaha Chamber of Commerce, is launching a major new product—*ChamberBlue*. This new small group product will benefit business owners and their employees, as well as address the growing need for affordable health care.

ChamberBlue offers 13 coverage plans which were designed exclusively for members of the Greater Omaha Chamber of Commerce with 2 to 50 employees. Within these options are three plans which allow policy holders to acquire prescription drugs with a **zero co-payment**.

Other major highlights of *ChamberBlue* include:

- Deductibles ranging from \$250 to \$5,000
- 4 Health Savings Account (HSA)-eligible plans. Preventative care will be covered at 100% of the allowable charge
- Optional maternity for age/sex-related groups with 2-9 employees
- Companies with over 10 participating members can offer employees two plan choices

“We are excited to be involved in this partnership with the Chamber,” said Steven S. Martin, president and CEO of Blue Cross and Blue Shield of Nebraska. “We are committed to finding better health coverage solutions for small business, and we believe *ChamberBlue* is a step in the right direction.”

Brokers appointed by Blue Cross and Blue Shield of Nebraska who are also members of the Greater Omaha Chamber of Commerce are eligible to sell *ChamberBlue*.

Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross and Blue Shield Association, insures or provides benefit administration to more than 560,000 people. Blue Cross and Blue Shield of Nebraska is a not-for-profit mutual insurance company.

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