



**BlueCross BlueShield
of Nebraska**

An independent licensee of the Blue Cross and Blue Shield Association

NEWS RELEASE

FOR IMMEDIATE RELEASE

Worst Case Scenarios at Blue Cross and Blue Shield of Nebraska

GREAT VISUAL OPPORTUNITY

WHEN: Wednesday, September 26, 2007 (11:00 to 1:30)

WHERE: Under skywalk between two primary Blue Cross and Blue Shield buildings, 72nd and Mercy (indoors if weather is bad)

WHAT: Blue Cross and Blue Shield of Nebraska employees will learn to be prepared for a variety of “worst-case scenarios” during the company’s first Safety Expo.

WHY: September is National Preparedness Month. After the events of September 11, 2001, the US Department of Homeland Security established this month as an opportunity for people to prepare for emergencies in their homes, businesses and schools. Blue Cross and Blue Shield of Nebraska wants to make sure its 1,200 employees are as prepared as possible—both at work and at home.

WHO’S GOING TO BE THERE? Representatives from the following agencies will be on site for demonstrations and to answer questions:

- Department of Homeland Security TSA – Airport Security
- Douglas County Health Department – Pandemic Flu and Emergency Preparedness
- Nebraska State Patrol – Rollover Simulator
Crimes Against Children (Internet Safety)
- Omaha Fire
- Omaha Police
- Red Cross – Emergency Preparedness
- National Safety Council, Omaha
- YWCA – Violence Prevention
- Safe Kids – Accident prevention, back-to-school safety, car seats

Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross and Blue Shield Association, insures or provides benefit administration to nearly 717,000 people. Blue Cross and Blue Shield of Nebraska is a mutual insurance company dedicated to providing the health and wellness solutions that people value most.

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