



BlueCross BlueShield of Nebraska

An independent licensee of the Blue Cross and Blue Shield Association

NEWS RELEASE

FOR IMMEDIATE RELEASE

Blue Cross and Blue Shield of Nebraska names new Vice President of Finance

December 21, 2007 (Omaha, Neb.) -- As a result of its commitment to deliver unsurpassed quality in the health and wellness solutions people value most, Blue Cross and Blue Shield of Nebraska continues to position personnel to establish the most efficient, innovative, and timely delivery of services. To that end, the company announces this addition:

Donald Gray joins Blue Cross and Blue Shield of Nebraska as vice president, Finance. Gray most recently served at Universal American Financial, a Florida-based insurance company group specializing in senior health and life products. In addition to his extensive financial background, Gray brings experience in system conversions and project management to his new position.

Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross and Blue Shield Association, insures or provides benefit administration to nearly 717,000 people. Blue Cross and Blue Shield of Nebraska is a mutual insurance company committed to delivering the health and wellness solutions that people value most.

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For More Information, Contact:

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